Hyper local traffic modelling to create a seamless, last mile traffic flow

Ayodhya Dham

Presented by

Anjaneya PriEdge Services

Hyper local loop Modelling

- The context
- Project Features
- Seamless Experience for Devotees
- Implementation timeline(s)
- Investment Opportunity.
- Team Anjaneya.

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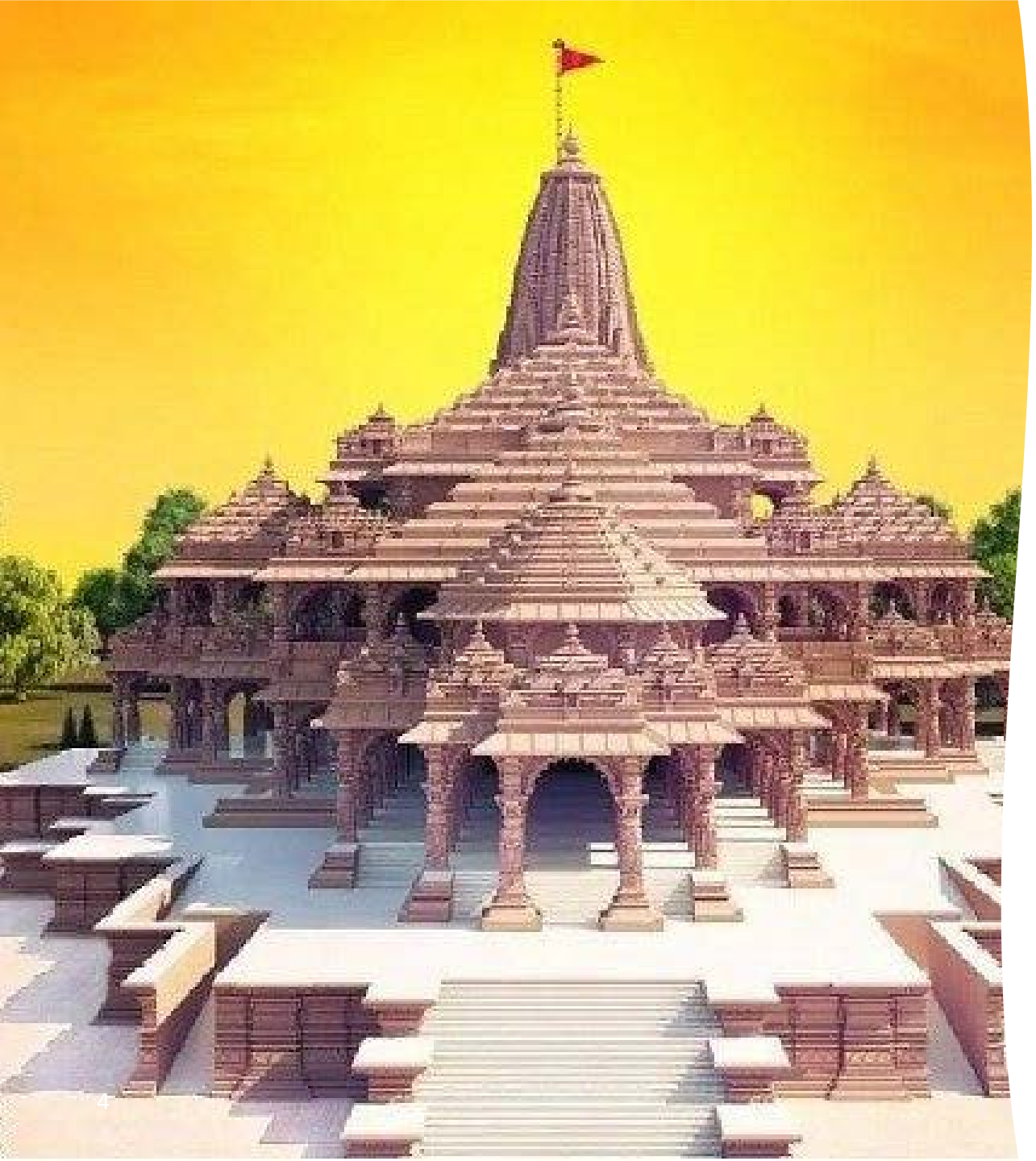
The Context

1



The Context

One of the biggest challenges that we face at Ayodhya Dham is in form of crowd management and last mile movement around shri ram mandir and other city attractions

With an estimated crowd of 3L devotees/day expected at Ayodhya Dham. It is important that we provide devotees a smooth access from point of alighting to mandir precinct that they mentally and physically immerse in the spiritual mind frame

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Project Features

2

Hyper local Traffic loop modelling ™

An initiative for comfortable mobility of Devotees at Ayodhya Dham

Hyper local continuous loop model | User interface

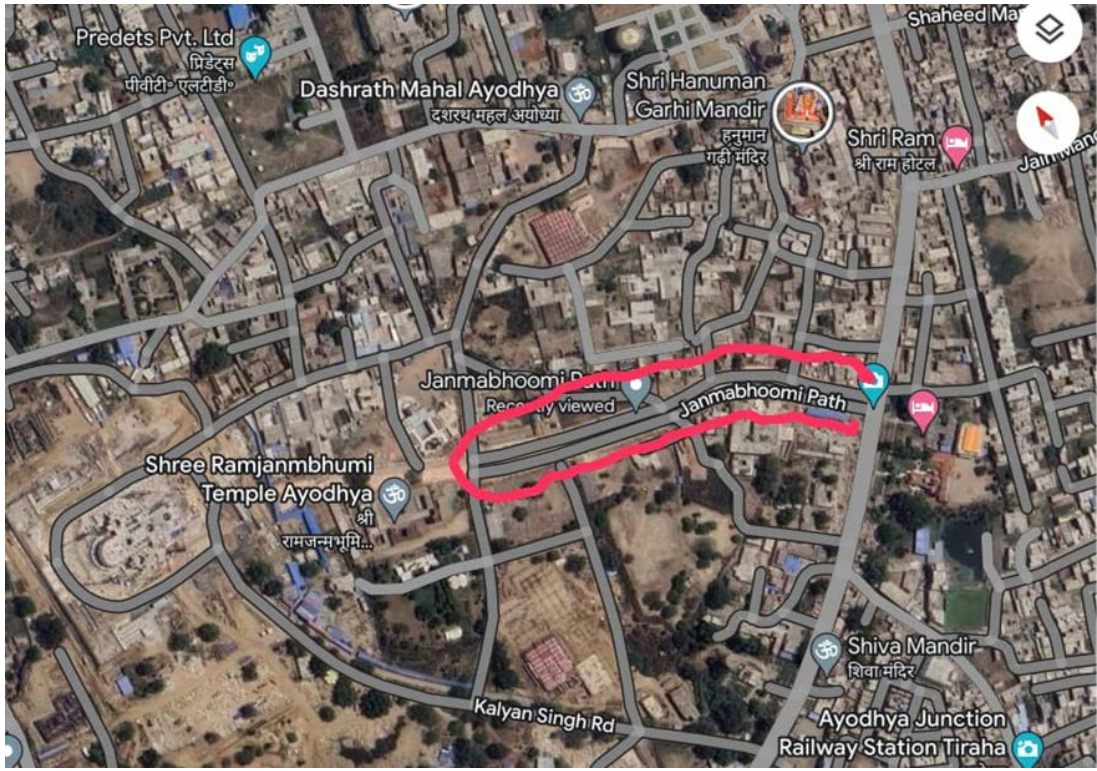
The Project: Hop On Hop Off

On the Fleet of EV Anjaneya PriEdge leverages deep tech application in creating ‘no fuss’ local loops around tourist spots

By paying a fixed charge/person, Devotees can Hop on and Hop off on shuttles arriving in regular intervals

In a way the ride initiates a calming/conditioning process before they enter the Mandir precinct rather than haggling on road

While they are on the shuttle, they also get an immersive short talk on legends associated with Shri Ram Mandir and can soak up the local ambience on medium speed moving vehicles



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Seamless Integration for Devotees

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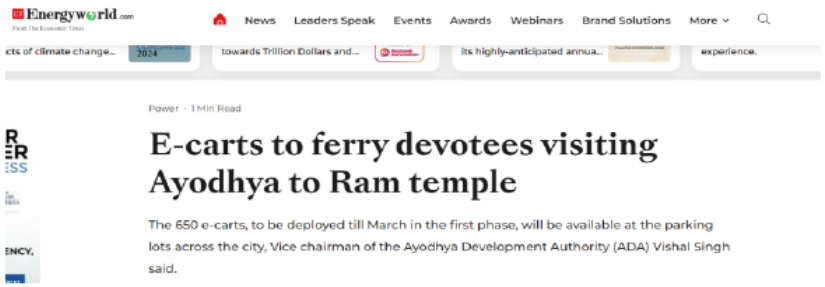
1. Devotee reaches Ayodhya Dham
2. Opts for HoHo shuttle arriving at the parking lots- can pay at the kiosk or through the App by purchasing online/offline token for a day to visit Shri Ram mandir and than the city highlights
3. Does Darshan and moves to next designated locations as per their time and convenience
4. Multiple 'May I Help You' desks around the city are integrated for easy purchase of tickets and also serve as HoHo stops in designated circuits
5. All EVs are uniquely identified through the track and trace underlying app, Payments are either deducted from QR code or thru PoS machines and HoHo counters.

Fleet of tech enabled vehicles to provide seamless connectivity

Implementation Timeline 2024

- Project initiated from 22nd January 2024
- Deployment of 100 vehicles in progress



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E-carts to ferry devotees visiting Ayodhya to Ram temple

The 650 e-carts, to be deployed till March in the first phase, will be available at the parking lots across the city, Vice chairman of the Ayodhya Development Authority (ADA) Vishal Singh said.

A 'hyperloop model' for connecting the entire Ayodhya is being prepared and the e-cart project is a part of it. In the near future, restrictions will be imposed on the entry of four-wheelers on the Ram Path, a significant thoroughfare in the heart of Ayodhya, and only e-carts will be allowed, Singh said.

Investment Opportunity

*contact us for more informatipm on this

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Team Anjaneya

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01

Prabodh Chaube (CEO) – IIT Kanpur. Investor in multiple start-ups with expertise in design and conceptualization of EV business models.

02

Ashish Mehta (CTO) – IIT Kharagpur. Expertise in design and conceptualization of EV battery packs and cybersecurity expert and mentor for multiple start-ups in India.

03

Saurav Ghosh (COO)- Seasoned Entrepreneur with expertise in Water waste rejuvenation and agri-waste management with expertise in running complex operations

04

Ashutosh Kumar (Finance Director)-

Expertise in Financial planning and heading Financial Institutions.

05

Amit Singh (NGO-Sathi) – Project Director with a hands-on experience in running operations

Ayodhya Dham Rising on World map…

THANK YOU

For Anjaneya PriEdge
Prabodh Kumar Chaube
CEO, Anjaneya Priedge Pvt Ltd

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*Photo courtesy Ayodhya Development Authority